

N NORTHVIEW

ROWING



Work to Win.



Northview Rowing

Sponsorship Overview

January, 2025

Introduction

Thank you for your interest in sponsoring the Northview Rowing team, a 501(c)(3) sponsored organization (47-5023439). Northview Rowing provides a transformative experience for student athletes, teaching them valuable life skills such as teamwork, competition, skill development, and fitness building.

As with most high school rowing programs, our team relies on support from parents, fundraising efforts, donations, and corporate sponsors. Rowing is one of the most costly sports at the high school level, and having the right equipment is crucial for our program's success. For example, a new four-person boat can easily cost over \$20,000.

In addition to the expenses associated with maintaining a boathouse, paying coaches, traveling to regattas, and providing indoor rowing ergs, we also need to support an entire fleet of boats to accommodate our team. This requires a substantial budget and significant support from external donors and sponsors.



Building Champions

While we may not be the largest team in the state, we have emerged as one of the most formidable ones. Regularly producing state champion boats has become a testament to our strength and dedication.



Equipment

Purchasing and maintaining a fleet of competitive boats is crucial for the success of the Northview Rowing team.



Coaching Staff

We are lucky to have one of the most experienced coaching staffs in the state. Our head coach Rick Anderson has over 50 years of coaching and competitive rowing experience. In 2023, Rick won gold in 5 National Master Championship races!

Northview Rowing in action

Competitive racing helps build the traits and skills necessary for success. Student-athletes learn the value of discipline, determination, and teamwork, and have a lot of FUN along the way. Student rowers in our program enjoy many benefits, including: physical fitness, mental endurance, leadership skills, and team camaraderie.

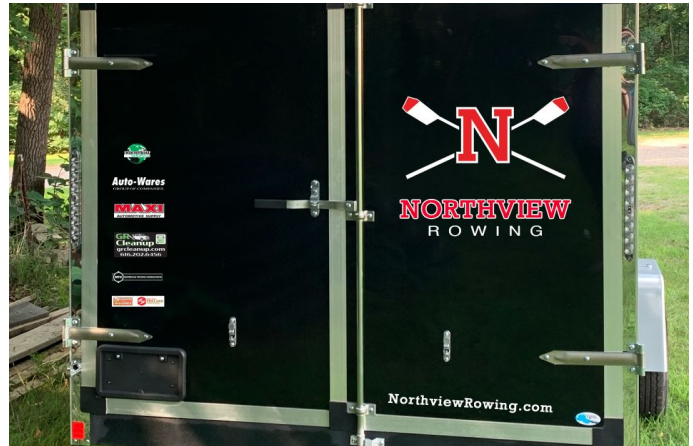
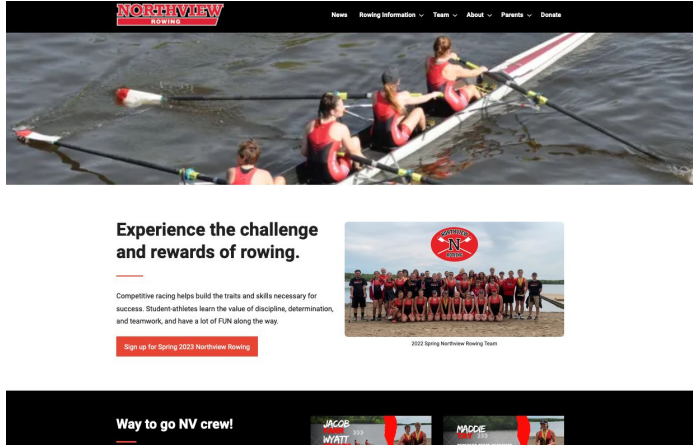


Sponsorship Levels

Exposure	Donor Sponsor: \$100	Bronze Sponsor: \$250	Silver Sponsor: \$500	Gold Sponsor: \$1,000+
Website listing	√	√	√	√
Name in boathouse on donor board	√	√	√	√
Logo on website sponsor page		√	√	√
Periodic social media mentions as available		√	√	√
One email promotion per season		√	√	√
Logo on trailer			√	√
Logo on website homepage			√	√
Two email promotions per season			√	√
Logo feature on homepage				√
Listing on all email communications				√

Sponsorship term and contribution is for 12 months. Spring and Fall rowing seasons.

Sponsorship Exposure Examples



Next Steps

The Northview Rowing Team would like to thank you for taking the time to review our sponsorship overview. As a high school sports team, we rely on support of generous sponsors like you to help us achieve our goals.

We appreciate your consideration of our team's request, and we would be honored to have your support and to showcase your business as a sponsor of Northview Rowing.

For additional information please visit NorthviewRowing.com



Contact Information

Leah Ramirez

(616) 214-0359

lilleah02@aol.com